

DAVID T. PENNINGTON

FREELANCE COPYWRITER



**No Tricks. No Hacks. No Formulas.
Just copy built from the ground up.**

Contact

Email

David@outwordcopy.com

Expertise

- Branding copy
- Content planning/
research/ writing
- Social media copy
- Teaching &
coaching
- Copywriting for
GovCon, MarTech,
Wellness, and
Heavy Industrial

Publications

- **Bad Neighbor** - Stories
From Denver's RiNo
District Gentrification
- **Master The Draft** -
Getting Your Content to
the Top 1% of the Entire
Internet
- **Filthy Inboxes** - Notes
from the 2020 Email
Composition Sessions

About This

For over 15 years I have written for just about everything you can imagine: online, print, advertising, manuals, scripts for TV, movies, and commercials. Along the way, I have helped hundreds of clients and companies clarify their voices and discover the power behind their brand and story.

Slack Costs Extra.

Recently

I have freelanced forever, but since 2019 I have worked with:

- The Schiff Group - Brand and Website Copy Overhaul
- Riphean Group - Branding Copy and Copy Production
- BAM Align - Cross-Platform Content Production
- Motus Group - Brand Copywriting and Marketing Consultant
- SMASH Marketing - Copy & Content Consultant
- Webata - Keyword Optimization Specialist
- Worth eCommerce - Email Marketing & Copywriting Consultant

Not As Recently

Before I committed to freelance copywriting on a full-time basis, I worked in the world of AdTech, Programmatic Advertising, and Digital Marketing as a campaign manager, account manager, and sales operations manager. Companies include: Federated Media, Purch, and Altitude Digital

Education

2007

University of Northern Colorado

B.A. English Language & Lit, Applied Linguistics

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